

WE WILL REALIZE OUR VISION BY LIVING OUR CORPORATE VALUES

Our *purpose* is to help clients increase their reserves, recover more hydrocarbons, and generate greater financial returns by enabling more efficient and more effective decisions.

We will accomplish this by focusing on our *vision* of becoming the gold standard for rock and fluid measurements, analysis, and simulation, enabling effective well placement, construction and production optimization.

PEOPLE

Our people are what is most important. If we take care of our people, they will take care of the rest.

TEAMWORK

Success starts with trusting and respecting one another. We will work together towards our common purpose.

QUALITY

We will do what is right, and do it right the first time, even when no one is watching. Quality is recognized most when it is implicit in our deliverables and client interactions.

ACCOUNTABILITY

As individuals, we will hold ourselves accountable to the commitments we make and expect others to hold us accountable as well.

CUSTOMER FOCUS

We will listen to our clients at all times and do our utmost to develop solutions that fit their needs and surpass their expectations.

